

Provisional Product List for NAICS 519: Other Information Services

Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product		
			Can	Méx	US	Title	Definition	Can	Méx	US
519	1					Library and archival institution services	Providing library and archival services for a fee. Revenue for this product includes library card or membership fees, when charged; research fees; fines for overdue or lost items; equipment use fees; and other user fees. Excludes: • grants, subsidies and donations.	519121 519122	519121 519122	51912
519	1.1	X				Library Services	Providing access to library resources for a fee. Includes access to books, journals, news reports, music, art, textiles, tools and other information in various media formats (tapes; CD's; paper prints, printouts, copies; films) and other such exhibits. Revenue for this product includes library card or membership fees, when charged; research fees; fines for overdue or lost items; equipment use fees; and other user fees. Excludes: • grants, subsidies and donations.	519121 519122	519121 519122	519120
519	1.2	X				Archival institution services	Providing archival services for a fee, such as the right of entry or access to archives and other information. Excludes: • grants, subsidies and donations.	519121 519122	519122	519120
519	1.2.1		X		X	Admissions to archival institutions	Providing the right of entry or access to an archive in return for the payment of an admission fee or charge.	519121 519122	519121 519122	519120
519	1.2.2		X		X	Archival institution services, except admissions	Providing all other archival services, except admissions.	519121 519122	519121 519122	51912

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2	X				Licensing of rights to use syndicated media content protected by copyright	Granting permission to use syndicated media content such as news reports, articles, and features; pictures; graphics; comic strips and panels; and radio and television programming that is owned or controlled by the licensor. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast. Excludes: • Licensing media content to end users is classified according to the good or service containing the content.	519110	519110	519110

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2.1			X	X	Licensing of rights to use syndicated news text and graphics protected by copyright	<p>Granting permission to use syndicated text and graphics of news or current events that are owned or controlled by the licensor. Includes news reports, articles, features, exclusives, and other news text or graphics. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast.</p> <p>Includes syndication of:</p> <ul style="list-style-type: none"> • reprints and transcripts of news items. • news photos and graphics. • headlines and film clips. <p>Excludes:</p> <ul style="list-style-type: none"> • Licensing of rights to use syndicated radio and television programming is classified in product 2.2. • Licensing media content to end users is classified according to the good or service containing the content. 	519110	519110	519110

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2.2			X	X	Licensing of rights to use syndicated radio and television programming protected by copyright	<p>Granting permission to use syndicated radio and television programming that is owned or controlled by the licensor. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for publication or broadcasting.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of rights to use all syndicated radio and television programming, including news programs. <p>Excludes:</p> <ul style="list-style-type: none"> licensing of rights to use syndicated news or current events texts or graphics are classified in product 2.1. Licensing media content to end users is classified according to the good or service containing the content. <p>Licensing of rights to broadcast syndicated radio and television programming protected by copyright is a subset of product 1.6, Licensing of rights to broadcast programs protected by copyright (program Rights) of 515 and 5175 list.</p>	519110	519110 515 5175	519110 515 5175

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2.2.1				X	Licensing of rights to use syndicated radio programming protected by copyright	Granting permission to use syndicated radio programs owned or controlled by the licensor. Syndicated programming of this type may be licensed for commercial or professional use and licensed to multiple users for broadcast on-air or online. Includes: • licensing of right to use all syndicated radio programming, including news programs. Excludes: • licensing of rights to use syndicated news or current events texts or graphics are classified in product 2.1. • Licensing media content to end users is classified according to the good or service containing the content. Subset of product 1.6.2, Licensing of rights to broadcast radio programs protected by copyright (Radio Program Rights) in 515 and 5175 list.	519110	519110 515	519110

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2.2.2				X	Licensing of rights to use syndicated television programming protected by copyright	Granting permission to use syndicated television programming (documentaries, serials, news, and public affairs shows, game shows, reality shows, made-for-TV movies, etc.) owned or controlled by the licensor. Syndicated programming of this type may be licensed for commercial or professional-use and licensed to multiple users for broadcast on-air or online. Includes: • licensing of rights to use all syndicated television programming, including news programs. Excludes: • licensing of rights to use syndicated news or current events texts or graphics are classified in product 2.1. • Licensing media content to end users is classified according to the good or service containing the content. Subset of product 1.6.1, Licensing of rights to broadcast television programs protected by copyright (Television Program Rights) in 515 and 5175 list. Similar to products: • 3.3.2, Licensing of international rights to exhibit, broadcast, or rent audiovisual works protected by copyright in 51211-2 list • 3.2.2, Licensing of domestic rights to broadcast or rent television programming protected by copyright in 51211-2 list • 3.2.2.3, Licensing of domestic rights to broadcast television p	519110	519110 515 5175 51211 51212	519110 515 5175 51211 51212

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	2.9			X	X	Licensing of rights to use other syndicated media content protected by copyright, nec.	Granting permission to use other syndicated media content, such as editorial cartoons and caricatures; comic strips and panels; puzzles; horoscopes; advice columns, and all other special-interest features owned or controlled by the licensor. Syndicated media content of this type may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast. Excludes: • Licensing media content to end users is classified according to the good or service containing the content.	519110	519110	519110
519	3	X				Licensing of rights to use stock photos	Licensing the rights to use, copy, or distribute any of the contents of a bank or gallery of photographic images owned or controlled by the licensor. Includes: • licensing of photographs and video recordings by photographers to stock agencies • licensing of photographs and video recordings by photographers or stock agencies to end users. Excludes: • licensing the rights to use movie clips, classified in 51219 Same as product 2.6 in 54192 list.	519190 541920	519190 541922	519190 541922
519	4	X				Information search and retrieval services	Providing a systematic search for, and retrieval of, documents, datasets, archived copies of back issues of newspapers or other information, based on search criteria established by the client. Also includes advice and compilation services tailored to the subject matter under investigation.	519110 519121 519122 519190	519110 519121 519122 519190	519110 519120 519190

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	5	X				Information services, nec.	Providing news and stock ticker services, telephone-based information recordings, and all other services not elsewhere classified. These services involve collecting, disseminating, or providing access to information on a fee or contract basis	519110 519121 519122	519110 519121 519122 519190	519110 519120 519190
519	5.1			X	X	News ticker services	Distributing news bulletins originating from direct news sources without editing by the news agencies. Bulletin distribution is published on-line or broadcast by satellite.	519190	519190	51919
519	5.9			X	X	Other information services, nec.	Other information services not elsewhere classified. Includes distribution of real-time financial market data, known as stock ticker services.	519190	519190	51919
519	6					Related products	Other important products provided by establishments in NAICS 519.			
519	6.1					Publications	Publications such as journals, books, periodicals, and other publications sold by subscription or as single copies. Publications may be published in print, on-line, electronic or other media.	51111 51112 519110	51111 51112 519110	519120 519110 511120 511110
519	6.1.1	X				Publications, print	Publications such as journals, books, and periodicals, and other print publication sold by subscription or as single copies.	51111 51112 519110	51111 51112 519110	519120 519110 511120 511110
519	6.1.2	X				Publications, on-line	Publications such as journals, books, and periodicals, and other on-line publications sold by subscription or as single copies.	51111 51112 519110	51111 51112 519110	519120 519110 511120 511110
519	6.1.3	X				Publications, electronic and other media	Publications such as journals, books, and periodicals, and other electronic and other media publications (excluding online) sold by subscriptions or as single copies.	51111 51112 519110	51111 51112 519110	519120 519110 511120 511110
519	6.2	X				Training in informational services	Providing training and instruction services in using the Internet and computers; retrieving print or electronic resources; cataloging; and variety of other training services.	519 61 622 623 624 813	519121 519121 61	519120 611 622 623 624 813

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	6.3	X				Advertising services	Providing services that attract attention to a product, business, cause, etc. Includes the provision of space or time in print or electronic publications, or in broadcasts. Includes the provision of display space on various surfaces such as billboards and transit vehicles. Includes the creation of advertising messages. Includes agent services involved in buying and selling space or time for advertising messages. Includes the sale of venue naming rights, sponsorship rights, endorsement services and exclusivity rights. Excludes: public relations services. Same as product 14.3 in 711 list and 4.6 in 7131 list. Includes detailed products found in the 51111-4, 515, and 54185 product lists.	54183 54184 511 516 519110 813	519110 516 54183 54184 511 516 519110 813 711 515	54183 54184 51119 519110 516110 7111 813 515
519	6.4	X				Printing, photocopying and scanning	Providing public access to printers, copiers, and scanners for a fee.	519121 519122 81299	519121 519122 561431	519120 561439
519	6.5	X				Rental and leasing of prerecorded cassettes, tapes, discs, or video games	Renting or leasing of prerecorded cassettes, tapes, discs, or video games at a specified payment rate. Excludes: • rental of DVD players, etc. is in product 1.0 in 5322 list, Rental and leasing of home entertainment electric and electronic equipment, components, and accessories. Same as product 1.6 in 5322 list.	519121 519122 53223	519121 519122 53223	519120 532230
519	6.6	X				Media buying	Buying space or time from the media on behalf of the advertisers or advertising agencies. Same as product 1.4 in 54183 list.	519110 54183	519110 54183	519110 541830

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			Can	Méx	US	Title	Definition	Can	Méx	US
519	6.7	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1 in 711 list.		46531	
519	6.7.1				X	Reselling services for software, retail	Retailing of computer software purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Subset of product 2.6.1 in 5112 et al list.	442292 51113 51119 71211	465	511191 511199 511130 516110 712110
519	6.7.2				X	Reselling services for posters, maps, and postcards, retail	Retailing of posters, maps, and postcards purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	451210 453310 511120 511130	4653	451211 424920 453310 511120 519110 519120 511130
519	6.7.3				X	Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1.1 in 711 list.	45122 519121 519122	46521	451220 519120
519	6.7.4				X	Reselling services for video and sound recordings, retail	Retailing of video and sound recordings purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	45121 45322 519121 519122	465	45121 453220 519120 519110 711
519	6.7.9				X	Reselling services for other merchandise, retail	Retailing of other merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1.9 in 711 list.	5112 518 519110 54133 54151 54161 5417	519110	5112 518 51911 54133 54151 54161 5417

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519	6.8	X				IT technical support services	Providing technical expertise to solve problems for the client in using software, hardware, or entire computer system. Same as product 1.5 in 5112 list.	5112 518 519110 54133 54151 54161 5417	5112 518 519110 54133 54151 54161 5417	5112 518 51911 54133 54151 54161 5417
519	6.9					Databases and other collections of information	Collections of data or bodies of information in which the primary content is other than contact information. These are usually compiled and organized for rapid retrieval by computer. Custom designed databases are included. Same as product 3.0 in 51114 list.	511140 511110 519190	519190 511141 511142	511140
519	6.9.1	X				Databases and other collections of information - print	Printed collections of data or bodies of information in which the primary content is other than contact information. Custom designed databases are included. Same as product 3.1 in 51114 list.	511140 511110 511120	511141 511142	511140
519	6.9.2	X				Databases and other collections of information - online	Collections of data or bodies of information made available online in which the primary content is other than contact information. These are usually compiled and organized for rapid retrieval by computer. Custom designed databases are included. Same as product 3.2 in 51114 list.	511140 541110	511141 511142	511140
519	6.9.3	X				Databases and other collections of information - electronic and other media	Collections of data or bodies of information published on an electronic or other media such as CD-ROM, diskette, or magnetic tape where the primary content is other than contact information. These are usually compiled and organized for rapid retrieval by computer. Custom designed databases are included. Same as product 3.3 in 51114 list.	511140	511141 511142	511140
519	6.10	X				Archival research services	Provision of services to facilitate access to and use of archived copies of back issues of newspapers by researchers. At the request of the client, this service may include search, advice, and compilation services tailored to the subject matter under investigation. Same as product 3.5 in 51111 list.	51111	51111	51111

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519	6.11	X				Media monitoring and analysis	Collecting and recording editorial coverage published in various mass media about the client or its competition ("clipping service") and preparing analysis of the coverage. Same as product 6 in 54182 list.	519110 54182	519110 54182	519190 519110 54182
519	6.12					Related products, nec.	Related products, not elsewhere classified, provided by establishments classified in NAICS 519.			
519	6.12.1		X		X	Online job site services	Providing access to online job banks, job boards, recruiting sites, job directories, labor exchanges or employment registries for the purpose of job posting, resume searching, exploiting job tracking software, and accessing statistical databases. Revenues for this product includes annual "membership" dues and non-refundable "initiation" fees and fee-for-use revenues. Same as product 1.11 in 5613 list.	51611 519190 56131 81391 81392 81393	51611 519110 56131 81391 81392 81393	516110 519110 561310 561320 561330 813910 813920 813930 611
519	6.12.2		X			Short-term computer rental services	Renting of on-site computer workstations on short-term basis, which may include access to the Internet and other computer software. Includes access to computers in Internet cafés and other locations. Same as product 16 in 5614 list.	519121 519122 81299	519121 519122 5614	519120 561439 81299

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519	6.12.3			X		Consulting and design services for libraries, archives, newspaper rooms, video libraries, and document centers.	Consulting services related to the dissemination of information, and the provision of automated systems and specialized telecommunications systems for libraries, archives and documentation centers.	N/A	51912	N/A
519	6.12.4			X		Licensing of right for document consultation protected by copyright	Granting permission to consult documents protected by the rights of author by means of the use of data in information centers (libraries, archives, hemerotecas, video and documentation centers). It includes advisory services and reproduction of information (copy in file or print).	519121 519122	51912	51912
519	6.12.5			X		Correspondent services	Providing news event coverage and journalistic treatment of news, as well as the production of journalistic materials for general use or as an exclusive.	711510	519110 711510	711510
519	6.12.6		X			Real estate listing services	Providing a register and/or list of all available homes in an area, except For-Sale-By-Owner (FSBO) properties, in one directory or database. Same as product 6 in 531 list.	5191900 531390	531390	531390